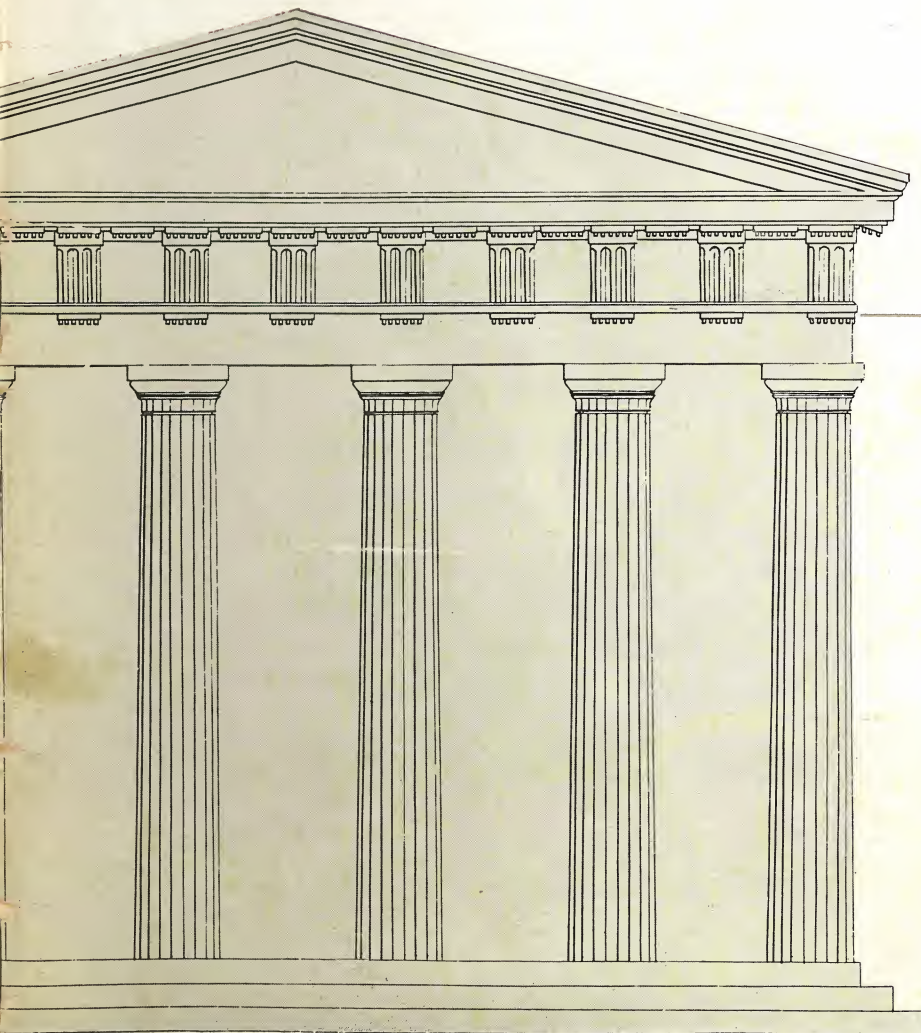


# 1945-1955 YEARS

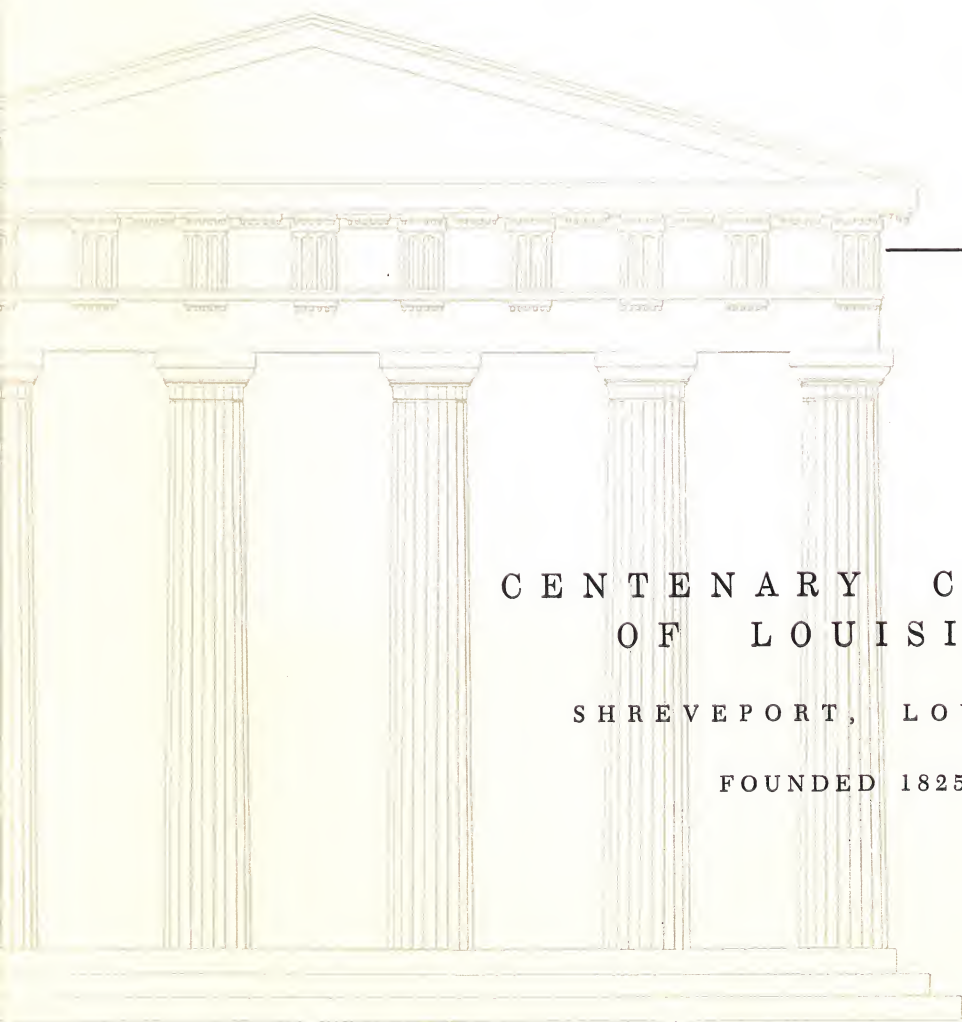


CENTENARY COLLEGE  
OF LOUISIANA

SHREVEPORT, LOUISIANA



# 1945 10 YEARS 1955



CENTENARY COLLEGE  
OF LOUISIANA

SHREVEPORT, LOUISIANA

FOUNDED 1825



TO THE MEMBERS  
OF CENTENARY

**P**ERHAPS an occasional backward glance is justified, particularly if it creates within us thankful hearts and serves as an inspiration and guide for future action. At the completion of ten years at Centenary I have felt that this report should be presented as an expression of my own deep gratitude to each of you and to many others who have shared the vision of a greater Christian College and worked for its fulfillment.

The years from 1945 to 1955 have been for me a thrilling experience. I have seen the sons and daughters of a college with a great tradition rise to its support and hundreds of others join hands with them for the accomplishment of a worthy purpose.

Beginning with the members of this Board of Trustees and running through the faculty, staff, alumni association and supporting friends, I have found an unselfish devotion to a purpose which partakes of the spirit described by Shaemas O'Sheel, "He whom a dream hath possessed knoweth no more of doubting . . ." The spirit in which the members of this Board and hundreds of others have united has been as great an inspiration to me as the actual results achieved.

This has been a demonstration of free enterprise operating at its highest and best.

# OF THE BOARD OF TRUSTEES COLLEGE OF LOUISIANA

And since that which has been accomplished during the ten-year period under review has been a cooperative achievement by dedicated men and women no attempt has been made to select any one person or persons for special credit above others. Indeed it has not been possible to mention many who through generous gifts of time, money, and words of encouragement have contributed to our progress. Yet this report is to each of them an expression of thanks.

Nor in singling out a small ten-year section of Centenary's 130-year history do we mean to neglect recognition of the achievements of past years. At no time have we been unmindful of the fact that frequently we have harvested the fruit of past labors. This knowledge produces gratitude, and also encouragement in the thought that the full results of our work today may not be revealed until our responsibilities have been passed on to others.

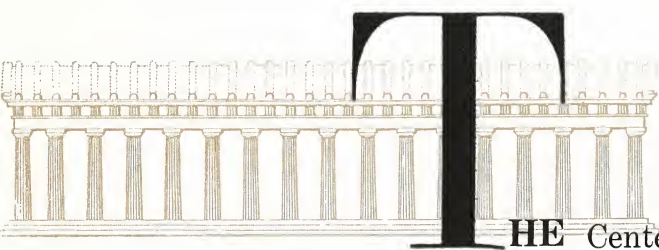
It is encouraging that this Board is not content to rest on past achievements but even now is engaged in creating plans and policies to meet the growing opportunities of the years ahead. Such leadership can make the next ten years the greatest in Centenary's history.

Respectfully submitted,



JOE J. MICKLE  
PRESIDENT

# 1945



**T**HE Centenary Board of Trustees, looking to the future development of the college, took *two important steps*—

1st

Arranged for a survey of Centenary's financial position and prospects by a nationally known firm specializing in college financing.

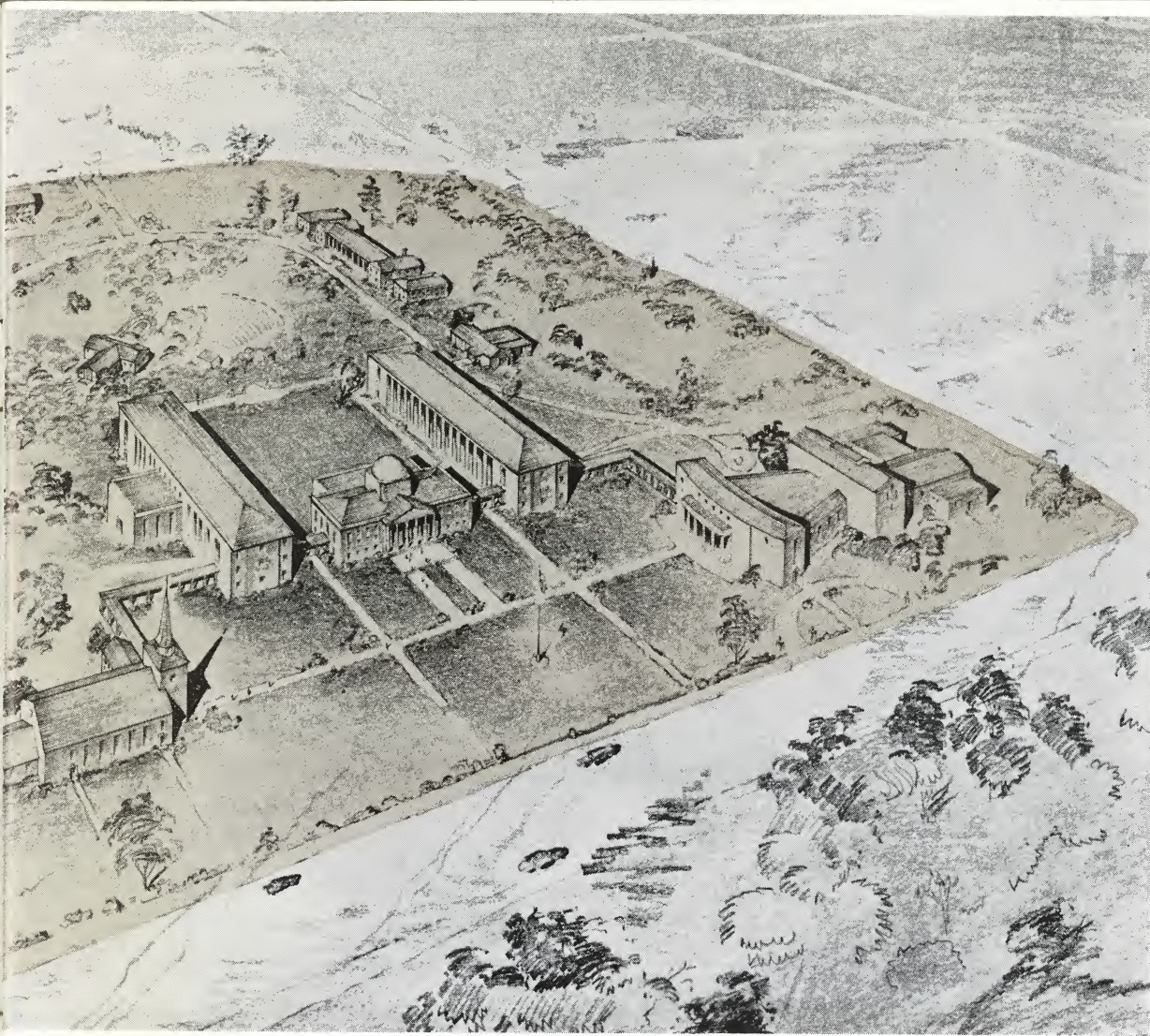
2nd

Invited a group of distinguished educators headed by Dr. Jno. O. Gross, Executive Secretary of the Board of Education of the Methodist Church, to make an educational survey. (Presidents John Seaton of Albion College, Goodrich C. White of Emory University, and David Lockmiller of the University of Chattanooga were the other members of this group.)

These two steps in 1945 evidenced the faith of the Board of Trustees in Centenary's future and its determination to strengthen its position as a Christian institution engaged in liberal arts education. These surveys have proved of inestimable value in the development of the college during the past ten years.

In the intervening years we have had several additional surveys and reports to the Board. These have helped to keep us moving in the right direction. Centenary's Board of Trustees undoubtedly will continue the policy of periodic surveys by impartial and experienced persons as a guide to future progress.





## *CENTENARY'S DEVELOPMENT PLAN*

**T**HE 1945 surveys revealed the need for an overall plan for the development of Centenary's physical plant.

Under expert guidance a plan was adopted and, with few minor changes since its first publication, is as you see it above. This plan has made possible the orderly development of the college building and grounds beautification programs.

A successful financial campaign in 1946 enabled us to take the first steps in our new building program. At later dates other successful fund-raising efforts have enabled us to complete additional steps.



# COMPARATIVE

Improvement in our financial position is shown by the following figures:

<i>ASSETS</i>	1945	1955 (Estimate)
Endowment Funds	\$ 471,515	\$ 3,061,459
Scholarship and Loan Funds	59,996	133,276
Buildings, Equipment and Building Funds	1,286,935	3,908,771
Other Assets	7,669	46,494
Total Assets	\$1,826,115	\$ 7,150,000*

\* This figure does not include \$440,460 in pledges made to the Building Fund in our 1954 campaign but not yet due for payment. Centenary has no indebtedness except for a government loan of \$175,000 for dormitory construction, repayable over 40 years at a low rate of interest.

## COMPARED WITH OTHER METHODIST COLLEGES

	Increase in Endowment	Physical Plant
National Average, 1940-1955 (15 yrs.)		
All Methodist Colleges	96%	147%
Centenary, 1945-1955 (10 yrs.)	549.3%	203.7%

## INCREASE IN OPERATING ACCOUNT

	1945	1955
Operating Account	\$ 200,904	\$ 695,000 (Estimated)



# FINANCIAL POSITION

## ANALYSIS OF OPERATING ACCOUNT INCOME

	1945	1955
Tuition and Fees	84.50%	65%
Auxiliary Enterprises	8.52%	5%
Endowment Income	3.64%	22%
Special Gifts	0.22%	6%
Miscellaneous and Rentals	3.12%	2%

**A**S SHOWN above the operating account in 1945 was dependent on student tuition and fees for 84½% of the total budget—an unusually high percentage. By 1955 other income had permitted us to increase our operating account without too great an increase in tuition charges. The percentage furnished by tuition and fees is now 65%. This places us at about the national average for private colleges.

Budget expenditure per student has been increased from \$293 in 1945 to \$693 in 1955.

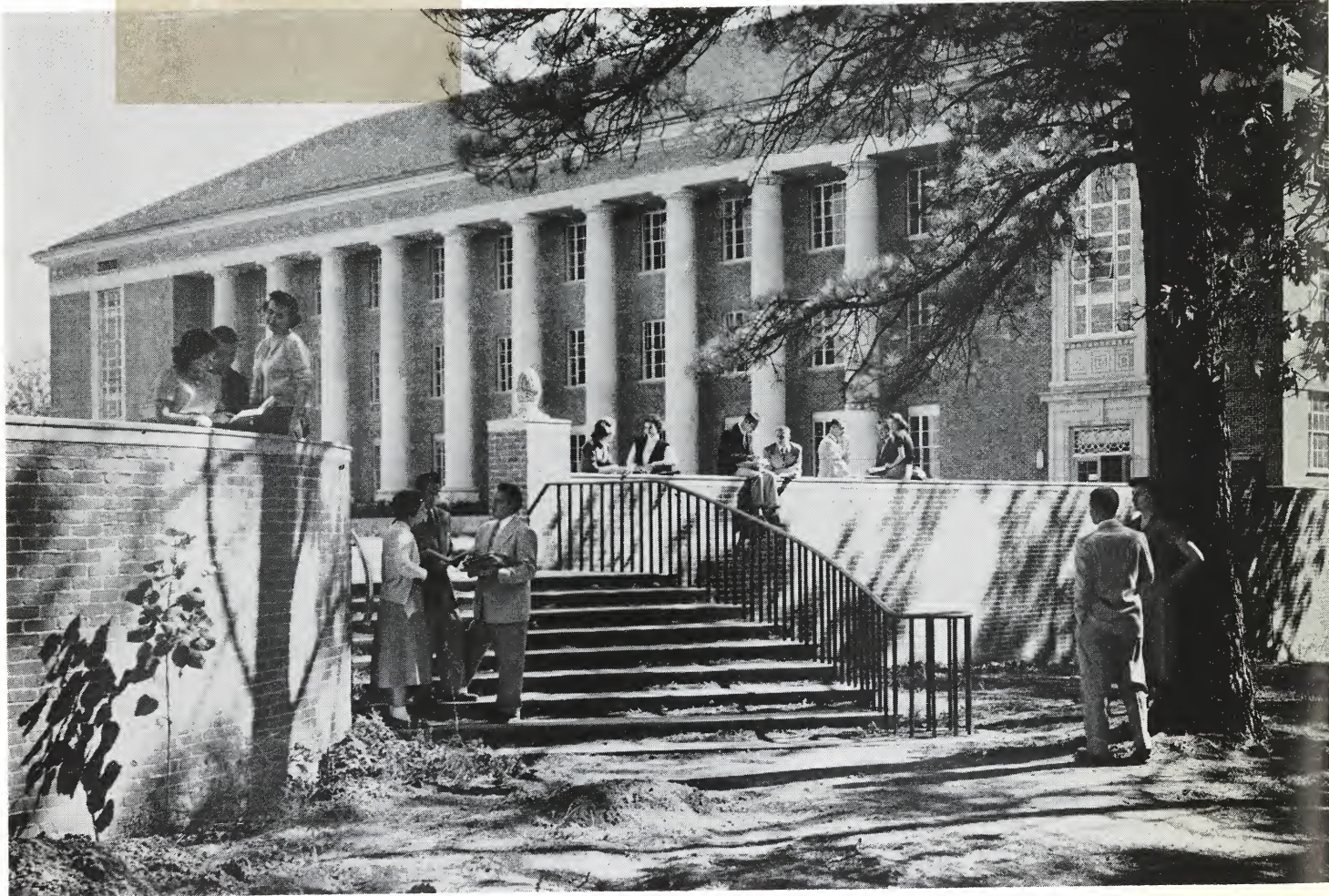
Annual gifts from the Louisiana Conference of the Methodist Church to the college have been greatly increased through the "Fifty Cents Per Member" program instituted by the Board of Education of the Methodist Church. Further increase in Conference support is anticipated.

The improvement in our financial position has been made possible without a cent of tax money, through the generosity of many of our friends and the able financial management of our Board of Trustees and its Finance Committee.

Much additional strengthening of our finances is needed (particularly in endowment) if Centenary is to meet the educational opportunities and responsibilities of the next ten years, but our present position is such as to merit the highest measure of public confidence in Centenary's financial management and future.



# THE FIRST BUILDING



**IT WAS FELT** that the first building in the new program should set a high standard for future construction. Strength and lasting beauty characterize the science building, completed in January, 1950.

The additional 65,000 square feet of classroom and laboratory space provided by this fine structure brought needed relief to our crowded facilities. The building cost \$1,046,000.00 without equipment. A large part of this building has been air-conditioned for the comfort of summer school classes.

THE  
W. A. HAYNES  
ENDOWMENT



The rest, residue and remainder of my estate  
-after payment of all debts, special legacies,  
-and taxes, I will and bequeath unto  
Centenary College of Louisiana as an  
Endowment Fund to be under <sup>the</sup> sole Administration  
of the Board of Trustees of said College.

April 18. - 1950

W. A. Haynes

**T**HE FOUNDATION upon which all private colleges must rest is permanent endowment.

In the 130-year history of Centenary its greatest benefactor has been the late W. A. Haynes. Mr. Haynes made generous gifts to the college during his lifetime and on his death in 1951 bequeathed to Centenary for its permanent endowment fund a sum which was then valued at \$2,104,051.70. The market value today is much above this figure.

The Board of Trustees has created a strong Finance Committee for the management of Centenary's endowment fund and other finances. Experienced investment counsel is employed by this committee.

# THE GROWTH OF THE EVENING DIVISION



**ONE** of the outstanding developments at Centenary during the past ten years has been the growth of the Evening Division.

Evening Division Enrollment . . . . .	1945	300
Evening Division Enrollment . . . . .	1955	845
	Increase	181.66%

Four days each week, from 7:00 to 10:00 p. m., hundred of students gather in classes to study subjects ranging from English to Accounting and from Bible to Oil and Gas Law. Eighty-six separate courses are offered in the Evening Division.

Some of the teachers in the Evening Division belong to our regular faculty; others are engaged in the practice of law, accounting and professions related to their teaching. Work in the Evening Division has now been fully integrated with the rest of our academic program so that a degree can be obtained through Evening Division credits.

We take pride in the development of the Evening Division which offers educational opportunities to hundreds who otherwise could not enjoy such benefits. Many business companies in this area have encouraged their employees to enroll in our evening classes and some companies bear a part or even all, of the tuition cost.



Rank	Institution	Productivity Index 1924-34
1	Mississippi College	24.1
2	Hampton-Sidney	19.5
3	University of Virginia	22.8
4	Georgetown (Ky.)	17.0
5	Bridgewater (Va.)	13.8
6	University of Tulsa	17.3
7	Maryville (Tenn.)	11.5
8	Centenary (La.)	13.5
8	Lynchburg (Va.)	14.1
9	Randolph-Macon	16.6
10	Chattanooga	18.9
10	Austin	12.2
11	Trinity (Texas)	13.8
12	Furman	12.3
13	University of Texas	14.4
14	Union (Tenn.)	18.0
14	Southwestern (Tenn.)	17.8
15	Vanderbilt University	16.6
16	Transylvania (Ky.)	14.3
17	Davidson	12.1
18	Rollins (Fla.)	3.8
19	University of Kentucky	11.7
20	Guilford (N. C.)	11.2
21	Louisiana State U.	9.3
22	Southwestern (Texas)	8.0
23	University of N. C.	8.7
24	Roanoke (Va.)	16.2
25	University of Tennessee	6.8
26	Birmingham-Southern	5.9
27	Tulane University	8.3
28	Howard (Ala.)	7.7
29	Baylor University	10.8
30	Tusculum (Tenn.)	5.9
31	Univ. of Oklahoma City	11.3
32	Univ. of Georgia	9.7
33	Ouachita (Ark.)	3.5
33	Centre (Ky.)	4.4
34	Okla. Baptist University	6.7
35	Millsaps	10.4
36	Oklahoma A. & M.	7.6

# S TUDENT ENROLLMENT AND ACADEMIC STANDING

	Regular Day	Evening Division	Total
1945 . . . . .	602	300	902
1955 . . . . .	767	845	1612
Increase . . . . .	27.2%	181.66%	78.7%

**O**UR TEN-YEAR ENROLLMENT INCREASE has been greater than the average increase for all Methodist colleges in America over the *fifteen* year period from 1940 to 1955.

Average increase for all Methodist colleges, 1940-1955 . . . . .	65%
Centenary's increase 1945-1955 . . . . .	78.7%

An important part of our Development Program looks toward year by year improvement of faculty qualifications, teaching methods, and courses. That we have some high standards to maintain was revealed in 1953 in a publication of the University of Chicago Press called "Origins of American Scientists."

Productivity Index 1930-41	Productivity Index
18.3	21.2
20.4	19.9
16.5	19.7
17.5	17.3
18.5	16.2
14.5	15.9
19.8	15.7
16.9	15.2
16.3	15.2
43.2	14.9
10.7	14.8
17.4	14.8
15.0	14.4
14.7	13.5
11.4	12.9
7.5	12.8
7.8	12.8
5.8	11.2
7.6	11.0
9.5	10.8
17.3	10.6
9.1	10.4
8.2	9.7
8.1	8.7
9.1	8.6
8.0	8.4
0.0	8.1
9.0	7.9
9.8	7.8
6.7	7.5
7.1	7.4
3.8	7.3
8.5	7.2
2.3	7.1
3.9	6.8
9.5	6.5
8.5	6.5
6.1	6.4
2.1	6.3
4.4	6.0

**T**HIS CHART, reprinted from Journal of Southern Research, shows the top ranking institutions in scientist-production efficiency. Quoted from Knapp and Goodrich "Origins of American Scientists," The University of Chicago Press, 1953, it is based on a study made by the authors of 489 Colleges and Universities.

The "productivity index" is defined as the number of scientists attaining the doctoral level in a scientific field per thousand baccalaureate graduates.



**C**ENTENARY GRADUATES continue to make fine post graduate records. Last year three of our graduates ranked first, second, and third in the freshman class at L. S. U. Medical School.



*B*ETTER  
*DORMITORY*  
*FACILITIES*



1954

saw the completion of better dormitory facilities for both men and women.

**T**

**HE T. L. James Memorial Dormitory** for women has given us one of the finest dormitories to be found anywhere. In keeping with the lasting beauty and strength of the science building, it stands upon our campus as a memorial to a fine Christian layman. T. L. James, in whose memory the dormitory was given by T. L. James and Company, was for many years a member of the Centenary Board of Trustees. The dormitory was erected at a cost of over \$500,000.00 and houses 96 girls.



**R**OTARY HALL, for men, was completely renovated and part of the cost borne by the Shreveport Rotary Club. A new wing to house 64 more students has been added. The cost of this improvement was \$225,000.00.



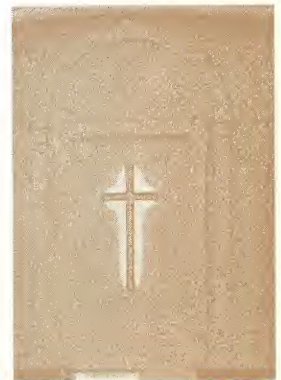
# R RELIGION ON

**B**ELIEVING that education without religion is incomplete and even dangerous, and that religion without definite church relationship is all too often anemic and ineffective, we have made an effort to do two things — strengthen the influence of religion on our campus and increase our service to the church.

The over-all responsibility for the strengthening of religion on the campus has been placed in the hands of a faculty-student committee on Chapel and Religious Life, with the head of the Bible Department serving as chairman. This committee seeks to emphasize the deeply spiritual and unifying truths we hold in common, while safeguarding the differences in forms of expression which exist in our rich and varied American heritage.

A new standard has been set in student participation in and direction of Religious Emphasis Week, our chapel programs since the opening of Brown Memorial Chapel have taken on new meaning, and the Willson lectureship, established in 1954, is bringing to our campus each year an outstanding speaker in the field of religion.

An Interfaith Council has been established to coordinate the work of existing religious groups which, at the present time, include Methodist, Baptist, Presbyterian, Episcopal and Roman Catholic. A capable Director of Religious Life serves as interfaith counselor.





# THE CAMPUS





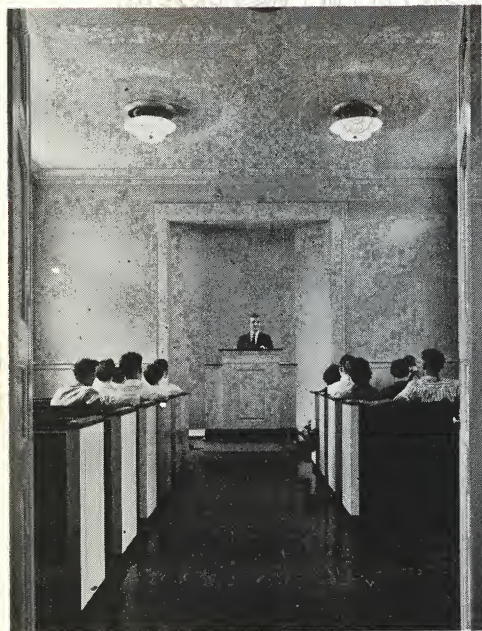
# THE BROWN MEMORIAL

## CHAPEL

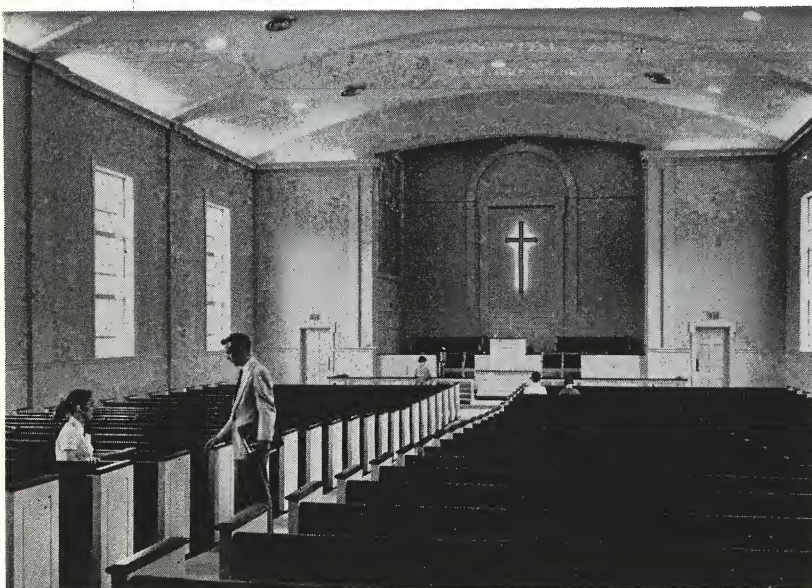
# M

ARCH 20, 1955, witnessed the official opening and dedication of the last building to be completed during the ten years under review — the Brown Memorial Chapel, a gift of two prominent members of our Board of Trustees, S. Perry Brown and Paul M. Brown, Jr., in memory of their father and mother, Reverend and Mrs. Paul M. Brown. The connecting meditation chapel is in memory of Ellis Brown, brother of Perry and Paul Brown, Jr. The fine C. I. Jones Memorial Pipe Organ for the chapel was donated by Mrs. C. I. Jones of our Board of Trustees.

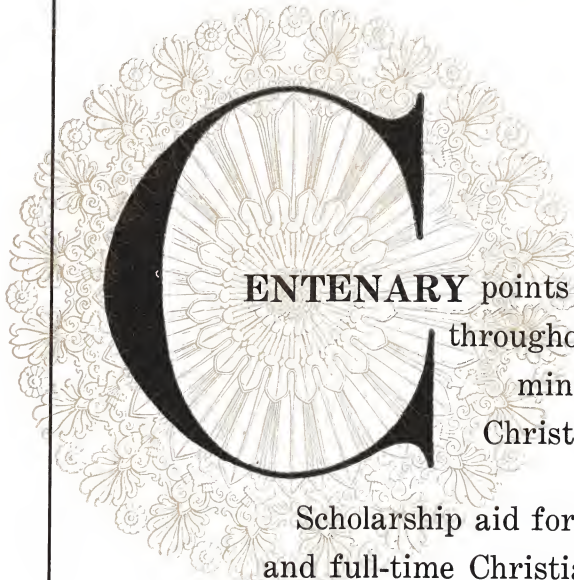
This beautiful air-conditioned chapel, seating 820, fills a long-felt need on our campus. Its majestic spire, lifting the cross 111 feet above the ground, stands as an inspiration and reminder of those things which are highest and noblest in life.



The Ellis H. Brown  
Memorial Meditation Chapel



# SERVICE TO



**CENTENARY** points with pride to the service it has rendered throughout its long history in the education of ministers, full-time Christian workers, and Christian laymen.

Scholarship aid for pre-ministerial students, missionaries, and full-time Christian workers is extended to all qualified students regardless of denominational affiliation. A recent survey of church-related colleges has shown that Centenary's aid to such students is very liberal. This aid has been expanded during the past ten years with the result that the percentage of students preparing for full-time Christian work is now among the highest in the nation. Last year Centenary had more full-time Christian work students enrolled than any Methodist college in the United States. Today we have 73 preparing for full-time Christian work. Fifty-two of these are pre-ministerial, and 15 are acting as student pastors.

Increased emphasis is being placed on the training of Christian laymen. Hundreds of our students who do not expect to enter full-time religious work take courses in the

# THE CHURCH

department of Bible and Religion, and participation in religious activities at Centenary prepare them for leadership in their local churches.

Increased physical facilities — larger and better dormitories and classroom space, improved food service, and a new chapel — have enabled us to house many church conferences. Various denominations have utilized our buildings, sometimes over many months, until completion of their own churches. Members of our faculty, both ministers and laymen, fill church pulpits of various denominations and serve as Sunday School teachers. Our students are seen in many church choirs, and our own nationally known choir is in constant demand for church appearances.

The offices of the District Superintendent of the Methodist Church and of the Executive Secretary of the Methodist Board of Education of the Louisiana Conference have been placed on our campus. An invitation has been extended the Louisiana Conference of the Methodist Church to make our campus its fixed place of meeting each year.



# CAMPUS EXPANSION

**T**HE east side of our campus has been completely altered by the opening and paving of Woodlawn Avenue (54½ feet broad) between King's Highway and Wilkinson Streets, the purchase of additional land east of Woodlawn, the grading of the entire area, and the construction of the science building and chapel. Four new faculty residences and three sorority and fraternity houses have been constructed on the newly acquired land, and four of the older residences for teachers removed from the campus and placed in this area.

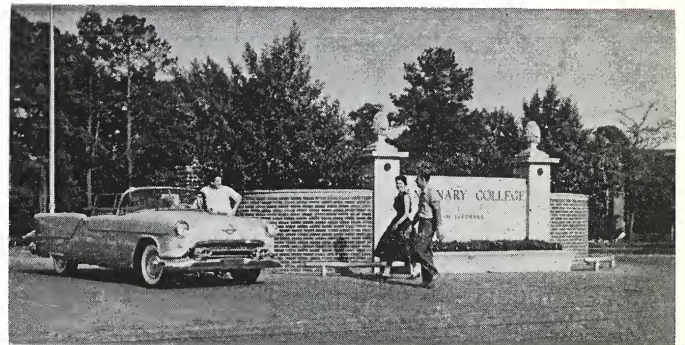
Other parts of our campus have been improved by the Atkins Memorial Entrance, the E. A. Frost Memorial Fountain and Garden, the David Howard Crumley Memorial Terrace, the Shreveport Beautification Foundation ravine, and the paving of roads.

This has been supplemented by the Alumni Association in providing new walks over large areas and in the planting of grass and flowers. Many memorial trees have been planted.

E. A. Frost Memorial Fountain and Garden



Atkins Memorial Entrance

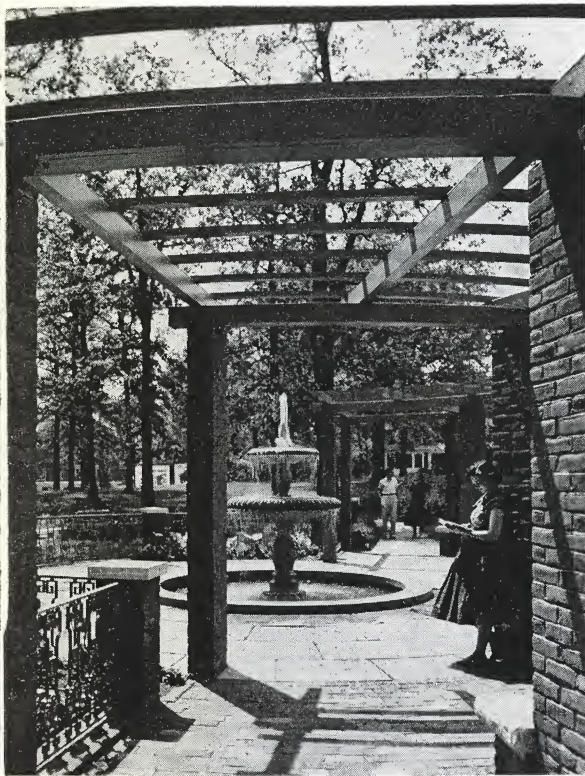


East Side of Campus



# AND BEAUTIFICATION

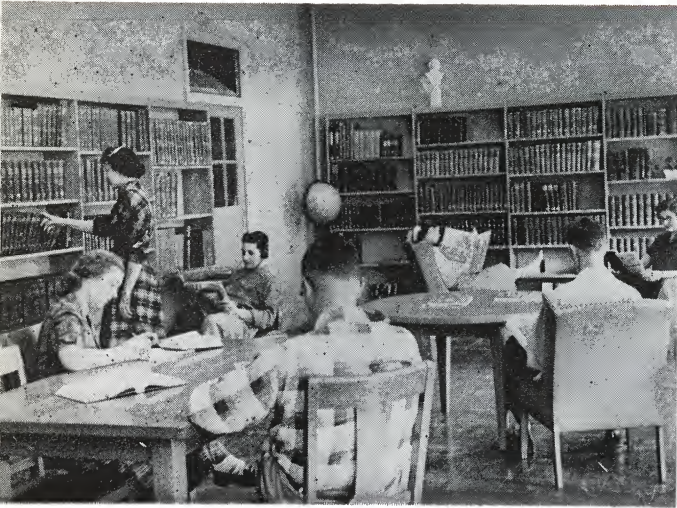
Old wooden buildings which have served their time have begun to disappear as modern brick structures take their place. The rolling terrain of the Centenary campus lends itself to beautification, and we feel that with the aid of our Alumni Association, the Shreveport Beautification Foundation, and hundreds of interested friends our campus is now on its way to becoming one of America's most beautiful college campuses. This year Centenary was designated as the starting point for the annual spring garden tour sponsored by the Shreveport Beautification Foundation.



David Howard Crumley Memorial Terrace



# SOME OTHER SIGNS



## LIBRARY EXPANSION:

Although a new library building has not yet been secured, floor space available for the library has been increased 135% over 1945 and the main library reading room air-conditioned. Library expenditures have increased 337.39%.

## TEACHERS SALARIES:

The salary scale for teachers has been improved as follows:

	1946	1955
Professors	\$3000 - \$3600	\$4000 - \$5400
Associate	\$2600 - \$3400	\$4000 - \$4800
Assistant	\$2200 - \$2800	\$3200 - \$4200
Instructors	\$1600 - \$2400	\$2700 - \$3600

Although, for a number of years, Christmas bonuses equal to 5% of salaries have been paid, our salaries are still much too low and every effort must be made to increase them.

The college has given encouragement to teachers to complete their advanced degrees. Beginning in 1946 and extending over a period of 5 years, \$5,000 per year was granted for this purpose under a cooperative plan with the Carnegie Foundation. In addition, a considerable number of teachers received leave of absence with partial pay. The result has been that 48% of our regular faculty at present hold doctor's degrees.

**A SENIOR SEMINAR PROGRAM** has been established and its successful operation has excited the interest of a number of other colleges in this region. In addition to divisional seminars the program includes a Great Issues Seminar which is required of all seniors.





# OF PROGRESS

---

**S**TUDENT GOVERNMENT has been strengthened and joint student-faculty committees established in the areas of Chapel and Religious Life, Discipline, Student Affairs, Lyceum, Publications, and Physical Welfare and Intramural Sports.

---

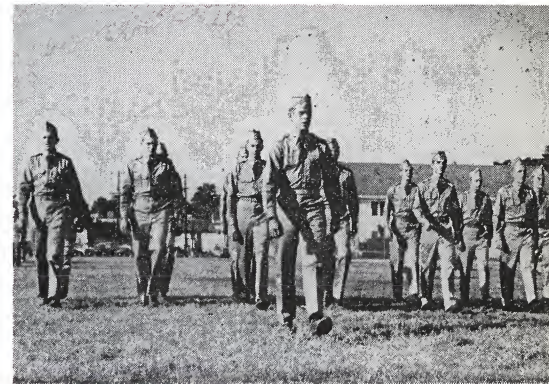
## **T**HE HONOR SYSTEM

was put into successful operation in 1953. It is administered by the Student Senate.

---

## **R.O.T.C.:**

In 1952 an ROTC unit was installed. This has enabled our men students to pursue required military training and college education simultaneously. At the 1954 General Military Science Summer Camp at Fort Benning, Georgia, with a total of 1500 cadets from 38 colleges participating, the 22 Centenary College cadets were outstanding. Among other honors received, our cadets in the "Best-drilled Squad" competition placed first, and their Company "B" was designated as the "Best Company."



## *AN ACTIVE ALUMNI ORGANIZATION*

**A**LTHOUGH Centenary has a history going back to 1825 the number of graduates prior to 1945 was small. In the 10 graduating classes from 1946 thru 1955 Centenary graduated almost as many as in its previous 120 years.

Graduates through 1945	1819
Graduates 1946 through 1955	1659

In recent years the Alumni organization has been reorganized and strengthened, a secretary employed, a card index of ex-students carefully maintained, the publications "This Is Centenary" and "Alumni Newsletter" sent out at frequent intervals, and campus beautification adopted as a continuing project. The late Dr. S. D. Morehead and a number of enthusiastic alumni and businessmen were largely responsible for a revitalized alumni organization.

---

# C

# B BUSINESS AND

---

T  
HE work that has been done during the past few years by nationally known leaders in business and industry to arouse Americans to the value of liberal arts colleges and the necessity for their adequate financial support is of the greatest significance to private colleges such as Centenary. This work can be attributed in part to the discovery that a very high percentage of our business leaders attended liberal arts colleges — that liberal arts education is good *business* education as well as education for living.

*But a more fundamental reason is the conviction that our basic freedoms will be endangered unless our private, liberal arts colleges receive more adequate financial support. Quite rightly we fear a system of higher education wholly under state control.*

On a national scale this movement among outstanding business leaders such as Frank Abrams, Irving Olds, and Henry Ford II has been formed into the Council for Financial Aid to Education. This organization has done an invaluable piece of work in the past few years in stimulating giving by corporations to private educational institutions. At the state level some thirty foundations have been formed by private colleges to encourage and receive corporate gifts. In

# E DUPLICATION



1952 Centenary joined five other private colleges in Louisiana to form the Louisiana Foundation of Privately Supported Colleges and Universities. This Foundation already has received some substantial donations and greatly increased support from corporations is anticipated. Gifts through this Foundation go to the operating accounts of the member colleges.

Members of our Board of Trustees have assisted in securing support from business and industry and the college administration has kept a select list of contributors and potential contributors informed as to the value of liberal arts education, its place in the American system, and Centenary's program.

We appreciate the awareness of outstanding business leaders of the interdependence of business and education and of the value of liberal arts education. Centenary is located in a rapidly developing area. Increased financial support will enable us to expand our service to business and at the same time strengthen our position as a liberal arts institution.



## SERVICE TO THE "CENTENARY COM

**C**ENTENARY has an ever-expanding community. An increasing number of students from other lands — the Far East, Europe, Mexico, Central and South America — have joined our student body since 1945. Special emphasis has been given to our summer programs with South American students, and a summer course in Spanish at the Institute of Technology in Monterrey, Mexico, is now well attended by Centenary students. These international contacts have enriched our understanding of other peoples and cultures and created friendships across national boundaries.

A resident of Shreveport visiting in South America in 1955 reported through the press that "quite a few Colombians have visited Shreveport, especially as students at Centenary College, and even more are planning to visit" and that "all sorts of nice things happen" to him in Colombia because of this.

In the more immediate community of Shreveport and the Ark-La-Tex area we have supplied speakers, musical programs, radio and television appearances, Sunday School teachers, church choir directors, student pastors and other types of aid in worthy causes too numerous to mention. Our physical facilities are in constant demand as meeting places for outside groups, our libraries used freely by business and industry and our baseball field utilized by the City Recreation Department in its summer program.

The annual "Citizenship and Career Day" for high school seniors, plus an annual program of conventions and clinics, brings hundreds of people to Shreveport each year from the tri-state area.

A faculty member of our School of Music directs the Shreveport Symphony Orchestra and a cooperative scholarship program has been worked out with this organization which enables 15 of our music students to play in the orchestra. The Shreveport Summer Theatre utilizes campus facilities under the direction of the head of our department of Speech and Dramatics. Our lyceum programs have been of high cultural value in our community.

# MUNITY”

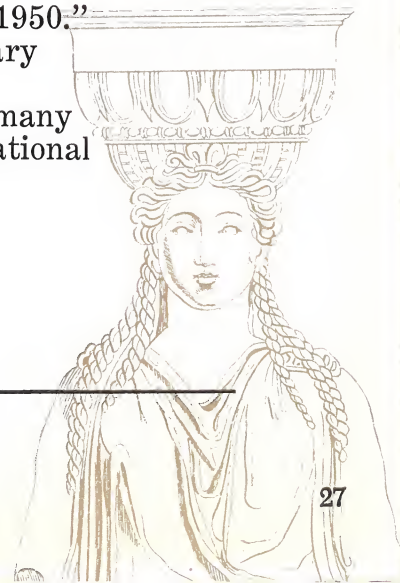



Every encouragement has been given the Centenary Choir, “The Singing Ambassadors of Shreveport.” Covering many engagements and thousands of miles of travel across the nation each year this organization has become one of the finest college choral groups in America.

During the past nine years the contribution of the Department of Dramatics to the cultural life of our community has been outstanding. Attendance at Centenary productions now exceeds that of any college or university in the entire Southwest. Last spring’s Drama Festival — Hamlet, Romeo and Juliet, and Elizabeth the Queen — playing to over 5,200 persons, was an accomplishment unequalled on college stages in the United States.

In these and many other ways we have sought to make Centenary the intellectual and cultural center of a wide area.

In 1950 the college received the award of the Advertising Club of Shreveport as “Shreveport’s Best Ad” — “In recognition of its outstanding performance in bringing the City of Shreveport to the favorable attention of the region and the nation during the year 1950.” In reporting this award, the Shreveport Magazine said, “Centenary appears to be doing a more adequate job for Shreveport than the average institution of higher learning does for its home city. For many years the college has been adding to Shreveport’s reputation on a national and international scale.”



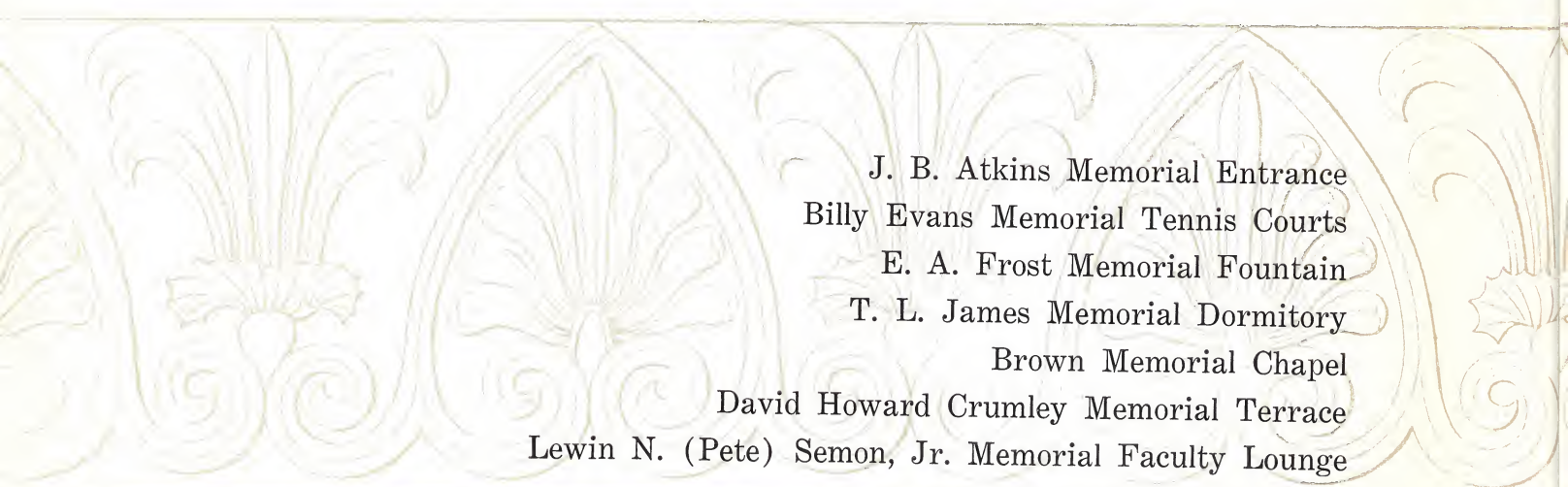


# M E M O R I A L S, S C H O L A R

No place is more suitable for "the Memorial Everlasting" than a Christian college.

In recent years Centenary has received an increasing number of memorials given by those who realize that such gifts serve the double purpose of preserving the memory of a loved one and assisting a Christian institution of higher learning.

In addition to memorials, many of which have been made to our unrestricted endowment funds, a number of other funds have been established for specific purposes during the past few years. Memorial gifts and special funds include the following:



J. B. Atkins Memorial Entrance  
Billy Evans Memorial Tennis Courts  
E. A. Frost Memorial Fountain  
T. L. James Memorial Dormitory  
Brown Memorial Chapel  
David Howard Crumley Memorial Terrace  
Lewin N. (Pete) Semon, Jr. Memorial Faculty Lounge

# SHIPS, AND OTHER FUNDS

C. I. Jones Memorial Pipe Organ  
Peggy Rountree Memorial Scholarship  
Amanda Howell Memorial Scholarship  
James Hill Fullilove Memorial Scholarship  
Jordan Memorial Scholarship  
Mamie B. Hicks Scholarship  
James Alexander Bell Memorial Scholarship  
J. H. Hearne Memorial Scholarship  
Charles Moore Hutchinson Memorial Scholarship  
A. R. Liddell Memorial Scholarship  
Dr. N. B. Riddle Memorial Scholarship  
Batchelor Memorial Loan Fund  
Jesse H. Jones and Mary Gibbs Jones Scholarships  
M. L. Bath-Rotary International Scholarship Fund  
Harman Memorial Fund  
S. D. Morehead Memorial Fund  
Bishop Hoyt M. Dobbs Memorial Fund  
Bonneau Peters, Jr. Memorial Fund  
Memorial Trees honoring the memory of those who died in the  
January 10, 1954, plane disaster, and memorial gifts to the library.



# AND WHAT OF THE

**T**HE United States Office of Education predicts that in the next fifteen years the college age population in Louisiana will increase 84%. This report states that to meet this increase “- - as much floor space will have to be provided for higher education as was built in the 300 previous years of collegiate history in the United States.”

Privately supported colleges are under the necessity of determining, first of all, what proportion of this tremendous increase they propose to accommodate and, secondly, how to secure not only plant and equipment but also increased support for operating accounts.

In an effort to meet our future obligations in the field of education more adequately the Executive Committee of our Board, in April, 1955, took an important step forward by again employing experienced personnel to supervise the financial efforts of the college.

Our Development Program is being directed toward—

*First, and most important:* Increasing support for the annual operating account to meet teachers' salaries, upkeep of buildings and grounds, scholarships, and other necessary educational expenditures.

Gifts to permanent endowment, living endowment, and scholarships are the life blood of private education. To insure an adequate operating account, Centenary's permanent endowment fund, now slightly over three million dollars, should be increased to at least seven million. Unrestricted scholarship funds also are needed. Realizing the importance of such funds, a number of friends have notified us that Centenary is being included in their wills for substantial bequests.

*Second:* Securing more floor space and better equipment. Building needs are for — library, music, student center, humanities, and auditorium. Equipment needs are most urgent in geology, chemistry, biology, physics, music, and physical education.

Centenary, in its 130th year, stands as a fully-accredited senior



# FUTURE

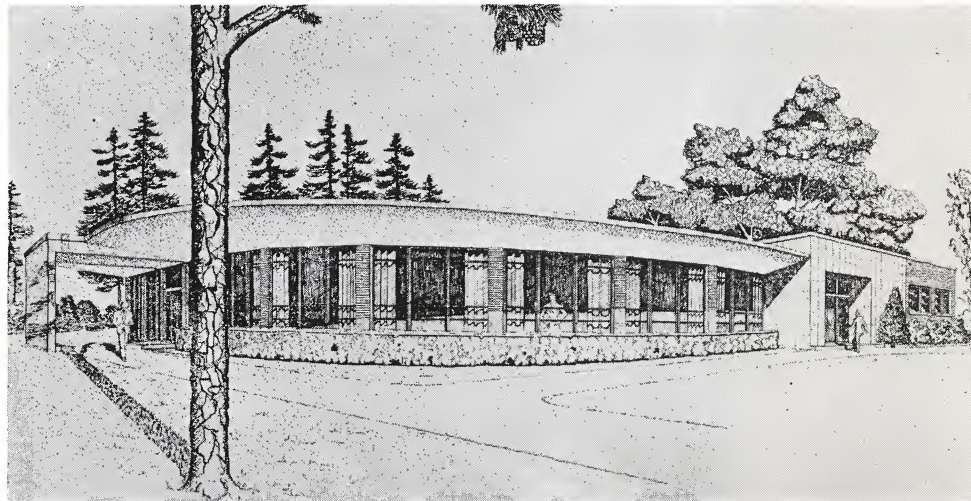


---

college in the center of the Ark-La-Tex area. Thus located it has one of the finest opportunities for a private, church-related college anywhere in the United States. Continuing under the direction of an able and forward-looking Board of Trustees, and with the support of an ever-widening circle of interested friends, we are confident that this institution will meet the obligations of a Christian liberal arts college in the years ahead.


## *THESE ARE ON THE WAY...*

The reputation Centenary has for fine food well served will be enhanced with the completion of a new and completely modern cafeteria with a seating capacity of 340 persons. Contract for this new air-conditioned structure was let in April, 1955, and construction is scheduled to be completed by December.



---

A substantial contribution has been received from a member of our Board of Trustees looking toward the construction of a new dramatics playhouse. Plans are now underway, but no definite announcement as to time of construction can yet be made. This will be a much-needed addition to our college and community life. Of the "intimate theatre" type, with a seating capacity of approximately 325, it will be air conditioned and a model of the latest and best in theatre design.



CENTENARY COLLEGE  
OF LOUISIANA  
SHREVEPORT, LOUISIANA



